



## SMART WOMEN SMART MONEY, INC. Annual Financial Conferences

### Purpose:

Smart Women Smart Money's purpose is to provide women with inspirational and educational conferences to enable them to achieve financial independence.

### Values:

- Integrity
- Reputation
- Respect
- Reliable
- Innovative
- Leadership
- Supportive
- Exemplary Service
- Financially Stable

### Vision:

Smart Women Smart Money's vision is to provide empowering free financial education conferences for women of all ages, diverse backgrounds and skill levels who have experienced varied life challenges.

### Mission:

The primary mission of Smart Women Smart Money, Inc. is to provide free inspirational education to women. The conference provides valuable tools, action items and practical steps that allow women to empower themselves towards financial freedom and stability.