



Moscow

*University of Idaho
Student Union Building*

Friday, September 28, 2018

YOU can be a part of it...

As a Sponsor

As a Contributor

Smart Money

The primary mission of Smart Women Smart Money, Inc. is to provide free inspirational education to women. The conference provides valuable tools, action items and practical steps that allow women to empower themselves towards financial freedom and stability.

The range of backgrounds includes everything from young teen mothers to women who are well into retirement. The message of the conference is that it is never too late, or too early, to learn about finances. We provide education through general sessions and smaller "breakout sessions." Attendees may choose topics that will lead them on a pathway to financial freedom and success.

One of the most important elements of this conference is it is provided at no cost to the attendees. Each of the ladies in attendance will be provided conference registration, all educational materials, breakfast, lunch, and an afternoon snack free of charge. We want to make financial education available to anyone. *The funding for this conference comes from our community, from generous sponsors such as you. Without private sponsorships, this conference would fail.* Each of our sponsors have the opportunity to have a booth at each conference location where they can meet and talk with the over 650 women that attend each year in Moscow.

Your contribution will support the financial empowerment of Idaho women to create and sustain their financial well-being.

SPONSOR OPPORTUNITIES

Title Sponsor - \$10,000 & above (only one available)

- Title Sponsor for Moscow SWSM location
- Sponsorship name will be included in title as “presented by...”
- Lunch Time KEYNOTE Speaker – 20 minutes
- Listing on Pre-conference Marketing Materials and Website
- Breakout Session Speaker
- Premier Exhibit Booth
- On-site Signage and Recognition
- Business Name/Logo on Conference Program

Smart Women Hall of Fame Sponsor - \$7,500 (only one available)

- Sponsorship name will be included in title as “presented by...”
- Sponsor presents Hall of Fame inductee award from stage
- Listing on Pre-Conference Marketing Materials and Website
- Session Speaker
- Exhibit Table
- On-site Signage and Recognition
- Business Name/Logo on Conference Program

Keynote Speaker Sponsor - \$7,500 (only one available)

- Sponsorship name will be included in title as “Keynote Speaker presented by...”
- Sponsor introduces Keynote Speaker from stage
- Meet & Greet and Photo Opportunity with Keynote Speaker at the Conference
- Listing on Pre-Conference Marketing Materials and Website
- Session Speaker
- Exhibit Booth
- On-site Signage and Recognition
- Business Name/Logo on Conference Program

Women in Business Sponsor - \$5,000 (only one available)

- Sponsorship name will be included in title as “Women in Business Sponsor”
- Sponsor receives 2 Breakout Sessions – Starting a Business, etc.
- Banker on the Panel of Experts
- Listing on Pre-Conference Marketing Materials and Website
- Session Speaker
- Exhibit Booth
- On-site Signage and Recognition
- Business Name/Logo on Conference Program

Platinum Sponsor - \$5,000

- Sponsorship of Conference Lunch or Breaks
- Listing on Pre-Conference Marketing Materials and Website
- Session Speaker
- Exhibit Table
- On-site Signage and Recognition
- Business Name/Logo on Conference Program

Gold Sponsor - \$2,500

- Session Speaker Opportunity
- Exhibit Table
- On-site Signage and Recognition
- Business Name/Logo on Conference Program
- Listing on Website

Panel of Experts Sponsor - \$2,500

- Panel of Experts Panelist
- Business Name/Banners on Stage during Panel of Experts Session
- Exhibit Table
- On-site Signage and Recognition
- Business Name/Logo on Conference Program
- Listing on Website

Silver Sponsor - \$1,500

- On-site Signage and Recognition as Breakfast Sponsor
- Business Name/Logo on Conference Program
- Exhibit Table
- Listing on Website

Exhibit Table Only- \$300

- Listing on Website
- Business Name/Logo on Conference Program
- Exhibit Table



SPONSOR REGISTRATION FORM

Friday, September 28, 2018 – University of Idaho, SUB Building
Registration Form and Contribution Monies Deadline: August 31, 2018

Organization Name: _____
(Exactly as it should be listed on printed material)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP AMOUNT: _____

Will you supply an item for us to place on the conference round tables inside the main conference room, not for the exhibit booths/tables?

YES (Min. 650 items)

NO

(Item Description)

****Please Note: If you are a sponsor and plan to have a booth or table also please complete the exhibitor registration form in this packet.**

Sponsor Commitments MUST be signed and returned as soon as possible, (but no later than August 31, 2018) to the address below. ALL CONTRIBUTION MONIES MUST BE RECEIVED PRIOR to August 31, 2018 to be included in the event.

*Please mail completed form to Smart Women Smart Money, Inc.,
PO Box 1857, Boise, ID 83701-1857
Questions? Email us at leann@smartwomensmartmoney.com or call 208-899-1843*

EXHIBITOR REGISTRATION FORM

Exhibitors at the *Smart Women Smart Money* Financial Conference will be **face-to-face** with motivated women who are ready to take personal responsibility for their financial well-being and intensify their pursuit of positive money behavior.

EXHIBITOR CONTACT INFORMATION

Type of Exhibitor Space:

Exhibitor Booth (preference given to Gold Sponsors and above) Exhibitor Table

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Each exhibit sponsor will be given **TWO NAME TAGS** with sponsor ribbons and **TWO FREE LUNCHTICKETS**. If you will be bringing/sending more than two people to man the exhibit space, you will still only receive two meal tickets. If you wish to purchase additional tickets, please include **\$20 per person added** to your sponsorship total.

Additional Staff Attending: _____ x \$20 = \$_____ Monies added to Sponsor Check

EXHIBIT SPACE REQUIREMENTS

Exhibit space is located in the lobby of the North Idaho College. Space location will be accommodated on a best effort basis.

All exhibit spaces are roughly 10' wide x 6' deep and come with a covered table and two chairs. Exhibit tables are 6' or 8' skirted tables and come with two chairs. If you wish to have more than 2 chairs at your Exhibit Space, you will be charged \$10 per additional chair.

Additional Chairs Needed: _____ x \$10 = \$_____ Monies added to Sponsor Check

Please check which additional services you will require:

Power Outlet Telephone Lines Other _____
\$25 (add to Sponsor Fee)

SHIPPING ADDRESS

University of Idaho SUB, Attn: KRISTY, Smart Women Smart Money, 875 Perimeter Drive MS3162, Moscow, ID 83844-3162. Due to space constraints boxes can arrive **1 week** before the event, **no earlier**. All materials shipped to University of Idaho SUB must be clearly marked for the **Smart Women, Smart Money, 9/28/18**. Please number your boxes.

SET-UP/BREAK DOWN

You may Set-Up your Exhibitor Area on Thursday, September 27, 2018 from 2:00pm – 5:00 pm. The Exhibitor Area will be open after 6:00 AM the morning of Sept. 28th. Exhibitors should plan to be ready by 7:00 AM. The exhibit areas must be cleared of all materials by 5:00 PM the evening of September 28, 2018. Exhibitors are responsible for set-up, breakdown, and clean-up of their exhibit area.