



March 6, 2013

Dear Friend:

As our communities continue to rebuild during these tough economic times, we again prepare to arm our wives, mothers, daughters and sisters with the financial tools to help *build healthy families and healthy communities*.

The Smart Women Smart Money conference is scheduled for Friday, February 7, 2014 in Coeur d'Alene and Thursday, February 13, 2014 in Boise. As the Smart Women Smart Money Board we are proud of the new life skills provided at these conferences—reaching over 16,000 women across our great state. The Smart Women Smart Money conference is entering its 14th year in Idaho, providing women with the tools and techniques to manage their money. A citizenry with the education to manage its money builds the foundation of strong and healthy communities. This conference is an important investment in our future; due to support from companies such as yours, the conference is provided at no cost to the attendees.

Like the women who attend this conference, each of you has tightened your belts. However, we know that you agree with us in the value this event holds for each of the attendees. We hope we can count on your continued support.

There are many ways to participate in the conference: financially, as an exhibitor, or in supplying an item showcasing your business for the attendees' welcome bags. When considering your support please note the Smart Women Smart Money conference is a 501(c) 3 organization. For your records and tax purposes, our tax ID number is 30-0109946.

For further information on sponsorship opportunities, please contact LeAnn Sullivan, Director, at (208)899-1843 or via email leann@smartwomensmartmoney.com. Again, thank you for your consideration. We hope you will become a community partner in expanding the financial health for the women in your community.

Regards,

The Smart Women Smart Money Board of Directors

Beverly Norman, President

Carolyn Holly, Vice President

Dini Harris, Treasurer

LeAnn Sullivan, Director