



Smart Women
SMART MONEY™ 
Never too early, never too late.

YOU can be
a part of it...
As a Sponsor
As a Contributor
As an Exhibitor

BOISE
19th Annual
Friday, Feb. 15, 2019
Boise Centre

The primary mission of **Smart Women Smart Money** is to provide free inspirational education to women. The conference provides valuable tools, action items and practical steps that allow women to empower themselves towards financial freedom and stability.

The range of backgrounds includes everything from young teen mothers to women who are well into retirement. The message of the conference is that it is never too late, or too early, to learn about finances. We provide education through general sessions and smaller “breakout sessions.” Attendees may choose topics that will lead them on a pathway to financial freedom and success.

One of the most important elements of this conference is it is provided at no cost to the attendees. Each of the ladies in attendance will be provided conference registration, all educational materials, breakfast, lunch, and an afternoon snack free of charge. We want to make Financial Education available to anyone. *The funding for this conference comes from our community, from generous sponsors such as you. Without private sponsorships, this conference would fail.* Each of our sponsors have the opportunity to have a booth at the conference where they can meet and talk with the over 1,500 women that attend each year.

Your contribution will support the financial empowerment of Idaho women to create and sustain their financial well-being.

SPONSOR OPPORTUNITIES

Title Sponsor – \$25,000 & above (ONLY ONE AVAILABLE)

- ❑ Title Sponsor for Boise SWSM location
- ❑ Sponsorship name will be included in title as “presented by..”
- ❑ Lunch Time KEYNOTE Speaker – 20 minutes
- ❑ Listing on Pre-Conference Marketing Materials and Website
- ❑ Breakout Session Speaker
- ❑ Premier Exhibit Booth
- ❑ On-site Signage and Recognition
- ❑ Business Name/Logo on Conference Program

Hall of Fame Sponsor – \$15,000 & above (ONLY ONE AVAILABLE)

- ❑ Sponsorship name will be included in Hall of Fame title as “presented by..”
- ❑ Sponsor presents Hall of Fame inductee award from stage
- ❑ Listing on Pre-Conference Marketing Materials and Website
- ❑ Breakout Session Speaker
- ❑ Exhibit Booth
- ❑ On-site Signage and Recognition
- ❑ Business Name/Logo on Conference Program

Keynote Speaker Sponsor – \$15,000 (ONLY ONE AVAILABLE)

- ❑ Sponsorship name will be included in title as “Keynote Speaker presented by..”
- ❑ Sponsor introduces Keynote Speaker from stage
- ❑ Meet & Greet and Photo Opportunity with Keynote Speaker at the Conference
- ❑ Listing on Pre-Conference Marketing Materials and Website
- ❑ Session Speaker
- ❑ Exhibit Booth
- ❑ On-site Signage and Recognition
- ❑ Business Name/Logo on Conference Program

Women in Business Sponsor – \$12,500

- ❑ Sponsorship name will be included in title as “Women in Business Sponsor”
- ❑ Sponsor receives 2 Breakout Sessions – Starting a Business, etc.
- ❑ Afternoon “General Session” opener with introducing One Woman in Business individual, presented by.....
- ❑ Listing on Pre-Conference Marketing Materials and Website
- ❑ Session Speaker
- ❑ Exhibit Booth
- ❑ On-site Signage and Recognition
- ❑ Business Name/Logo on Conference Program

Platinum Sponsor – \$10,000

- ❑ Sponsorship of Conference Lunch or Breaks
- ❑ Listing on Pre-conference Marketing Materials and Website
- ❑ Session Speaker
- ❑ Exhibit Booth
- ❑ On-site Signage and Recognition
- ❑ Business Name/Logo on Conference Program

Panel of Experts Sponsor – \$10,000

- ❑ Sponsorship name will be included in title as “Panel of Experts presented by...”
- ❑ Sponsor introduces Panel of Experts Session from stage
- ❑ Listing on Pre-Conference Marketing Materials and Website
- ❑ Session Speaker
- ❑ Exhibit Booth
- ❑ On-site Signage and Recognition
- ❑ Business Name/Logo on Conference Program

Gold Sponsor – \$5,000 to \$10,000

- ❑ Listing on Website
- ❑ Session Speaker Opportunity
- ❑ Exhibit Booth or Exhibit Table
- ❑ On-site Signage and Recognition
- ❑ Business Name/Logo on Conference Program

Silver Sponsor – \$1,000 to \$5,000

- ▣ Listing on Website
- ▣ On-site Signage and Recognition
- ▣ Business Name/Logo on Conference Program
- ▣ Exhibit Booth or Exhibit Table (as available).
- ▣ Some ideas could include: In-Kind Contributions – i.e. advertising on radio, decorations, conference bags, giveaways

Exhibitor Table Only- \$500

- ▣ Listing on Website
- ▣ Business Name/Logo on Conference Program
- ▣ Exhibit Table

Please mail completed form to Smart Women Smart Money

PO Box 2, Nampa, ID 83653

Email us at LeAnn@SmartWomenSmartMoney.com or call 208-899-1843



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SPONSOR REGISTRATION FORM

Friday, February 15, 2019 - Boise Centre

Registration Form and Contribution Monies Deadline: January 3, 2019

ORGANIZATION NAME: _____
(EXACTLY AS IT SHOULD BE LISTED ON PRINTED MATERIAL)

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP AMOUNT: _____

Will you supply an item for us to place on the conference round tables inside the main conference room, not for the exhibit booths/tables?

YES (MIN. 1,500 ITEMS)

NO

(ITEM DESCRIPTION)

****Please Note: If you are a sponsor and plan to have a booth or table also please complete the exhibitor registration form in this packet.**

Sponsor Commitments MUST be signed and returned as soon as possible, (but no later than January 4, 2019) to the address below.

ALL CONTRIBUTION MONIES MUST BE RECEIVED PRIOR to January 25, 2019 to be included in the event.

Please make your checks payable to: **State Financial Officers Foundation**
and Mail completed form to: **Smart Women Smart Money**

PO Box 2, Nampa, ID 83653

Email us at LeAnn@SmartWomenSmartMoney.com or call **208-899-1843**

EXHIBITOR REGISTRATION FORM

Exhibitors at the **Smart Women Smart Money Conference** will be **face-to-face** with motivated women who are ready to take personal responsibility for their financial well-being and intensify their pursuit of positive money behavior.

EXHIBITOR CONTACT INFORMATION

Type of Exhibitor Space:

Exhibitor Booth

Exhibitor Table

(PREFERENCE GIVEN TO GOLD SPONSORS AND ABOVE)

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: _____ EMAIL: _____

Each exhibit sponsor will be given **TWO NAME TAGS** with sponsor ribbons and **TWO FREE LUNCH TICKETS**. If you will be bringing/sending more than two people to man the exhibit space, you will still only receive two meal tickets. If you wish to purchase additional tickets, please include **\$20 per person added** to your sponsorship total.

ADDITIONAL STAFF ATTENDING: X \$20 = \$ MONIES ADDED TO SPONSOR CHECK

EXHIBIT SPACE REQUIREMENTS

Exhibit space is located in the lobby of the Boise Centre. Space location will be accommodated on a best effort basis.

All exhibit spaces are approximately 10'x 6' (Exhibitor – Silver Sponsors) and 10'x10' Booths (Gold Sponsors and above) and come with a covered table and two chairs. All piping and draping will be furnished by the Smart Women Smart Money Conference. Exhibit tables are 6' or 8' skirted tables and come with two chairs. If you wish to have more than 2 chairs at your Exhibit Space, you will be charged \$10 per additional chair.

ADDITIONAL CHAIRS NEEDED: X \$10 = \$ MONIES ADDED TO SPONSOR CHECK

Please check which additional services you will require:

Power Outlet \$50

(ADD TO SPONSOR FEE)

Other _____

SHIPPING ADDRESS

Boise Centre, 250 South 9th Street, Boise, ID 83702. Due to space constraints boxes can arrive **48 hours** before the event, no earlier. All materials shipped to the Boise Centre must be clearly marked for the **Smart Women, Smart Money, 02/15/2019**. Please number your boxes.

SET-UP/BREAK DOWN

You may Set-Up your Exhibitor Area on Thursday, February 14, 2019 from 1:00 pm – 5:00 pm. The Exhibitor Area will be open after 6:00 AM the morning of February 15, 2019.

Exhibitors should plan to be ready by 7:00 AM.

The exhibit areas must be cleared of all materials no later than 5:00 PM the evening of February 15, 2019. Exhibitors are responsible for set-up, breakdown, and clean-up of their exhibit area.

Please mail completed form to **Smart Women Smart Money, PO Box 2, Nampa, ID 83653**

LeAnn@SmartWomenSmartMoney.com